



CanWEA Spring Forum 2020

21 April 2020

Montreal, QC

Put your organization in the spotlight and showcase your commitment and leadership to the Canadian wind energy sector.

CanWEA has final approval on all sponsorship initiatives including signage, product give-aways, pictures and event messaging.

Sponsorship Items at a Glance	Price
Title Sponsor	\$15,000
Networking Reception Sponsor	\$7,500
Lunch Sponsor	\$7,500
Hospitality Sponsor	\$5,000
Session Sponsor	\$5,000
Notebooks & Pens Sponsor	\$5,000
Mobile App Sponsor	\$5,000
Charging Station Sponsor	\$3,000
Delegate Mints Sponsor	\$3,000
Event Sponsor	\$2,500

Exhibitor Registration	Price
Exhibitor Table Top Space	\$2,000

To confirm your sponsorship please contact kathryn@canwea.ca



Title Sponsor - \$15,000 (Exclusive)

Most prominent branding available at the CanWEA Spring Forum 2020.

Title sponsor will receive:

- 3-5 minute speaking and/or video* opportunity during opening remarks
- Opportunity to display brochure or promotional material on the sponsors brochure rack/table*
- Opportunity to include banner advertisement in the “Know before you go” email to attendees*
- Opportunity to include questions in the post event survey to attendees. (3 maximum and subject to CaWEA approval)
- Prominent visibility online: Spring Forum 2020 landing page, sponsor page, and online proceedings
- Corporate logo and Title sponsor branding included on all electronic marketing to members and registrants
- Corporate logo on lanyards
- Corporate logo at registration and Title Sponsor branding displayed on the mobile app and the on-site sponsor scroll
- 4 complimentary registrations

Networking Reception - \$7,500 (Exclusive)

Networking Reception sponsor will receive:

- 3-5 minute speaking opportunity during reception
- Corporate logo and Networking Reception sponsor branding included in the on-line agenda and sponsor page
- Corporate logo included on reception drink tickets and napkins
- Corporate logo displayed on the mobile app and the on-site sponsor scroll
- Opportunity to display free-standing banner at the reception
- Opportunity to display brochure or promotional material on the Spring Forum sponsors brochure rack/table*
- 1 complimentary registration

Lunch Sponsor - \$7,500

Lunch sponsors will receive:

- 3-5 minute speaking and/or video* opportunity showcased during the lunch
- Opportunity to place one brochure or promotional material on seats at the lunch*
- Corporate logo and Lunch sponsor branding included in the on-line agenda and sponsor page
- Corporate logo displayed on the mobile app and the on-site sponsor scroll
- Opportunity to display brochure or promotional material on the Spring Forum sponsors brochure rack/table*
- 1 complimentary registration



Hospitality Sponsor - \$5,000

Hospitality sponsor will receive:

- Corporate logo and Hospitality sponsor branding included in the on-line agenda and on the sponsor page
- Prominent signage with corporate logo during the continental breakfast, morning and afternoon coffee breaks
- Free-standing banner in breakfast and coffee break area.
- Corporate logo displayed on the mobile app and the on-site sponsor scroll
- Opportunity to display brochure or promotional material on the sponsors brochure rack/table*
- 1 complimentary registration

Session Sponsor - \$5,000 (Exclusive – one sponsor per session)

Session sponsor will receive:

- Option to have 1 video (3 minutes maximum) showcased at the start of the session or the opportunity to introduce the session
- Corporate logo and session sponsor branding included in the on-line agenda and on the sponsor page
- Corporate logo displayed on the mobile app and the on-site sponsor scroll
- Opportunity to display brochure or promotional material on the sponsors brochure rack/table*
- 2 complimentary registrations

Notebooks & Pens - \$5,000 (Exclusive)

Notebooks & Pens sponsor will receive:

- Corporate logo featured on notebooks and pens provided to each delegate
- Corporate logo and Notebooks & Pens sponsor branding included in the on-line agenda and on the sponsor page
- Corporate logo displayed on the mobile app and the on-site sponsor scroll
- Opportunity to display brochure or promotional material on the sponsors brochure rack/table*
- 1 complimentary registration

Mobile App - \$5,000 (Exclusive)

Mobile App sponsor will receive:

- Corporate logo featured on mobile app landing page
- Corporate logo included on electronic marketing promoting the mobile app including in “Know before you go” email to attendees*
- Corporate logo featured online on agenda as mobile app sponsor and on the sponsor page
- Corporate logo displayed on the mobile app and the on-site sponsor scroll
- Opportunity to display brochure or promotional material on the sponsors brochure rack/table*
- 1 complimentary registration



Charging Station - \$3,000 (For mobile devices - Exclusive)

Charging Station sponsor will receive:

- Branding of the mobile phone charging station
- Corporate logo and Charging Station sponsor branding included in the on-line agenda and on the sponsor page
- Corporate logo displayed on the mobile app and the on-site sponsor scroll
- Opportunity to display brochure or promotional material on the sponsors brochure rack/table*
- 1 complimentary registration

Delegate Mints - \$3,000 (Exclusive)

Delegate Mints sponsor will receive:

- Corporate logo featured on delegate mint packaging
- Corporate logo and Delegate Mints sponsor branding included in the on-line agenda and on the sponsor page
- Corporate logo displayed on the mobile app and the on-site sponsor scroll
- Opportunity to display brochure or promotional material on the sponsors brochure rack/table*
- 1 complimentary registration

Event Sponsor - \$2,500

Event sponsor will receive:

- Corporate logo featured online on agenda as event sponsor and on the sponsor page
- Corporate logo displayed on the mobile app and the on-site sponsor scroll
- Opportunity to display brochure or promotional material on the sponsors brochure rack/table*
- 1 complimentary registration

***Digital and printed materials will be supplied by the sponsoring company and are subject to CanWEA approval**

Exhibitor Table Exhibit Space - \$2,000

There are 15 exhibit spaces available positioned inside the plenary/meal room.

Exhibitors will receive an 8' x 8' space, 6' draped table, two chairs, pipe and drape space (blue drape). Space is carpeted. 2 complimentary conference registration/booth attendant passes.

For exhibitor information please contact Kathryn Boire at kathryn@canwea.ca.

Sponsorship Agreement Terms & Conditions

- Digital and printed materials will be supplied by the sponsoring company and are subject to CanWEA approval.
- CanWEA reserves the right, at its sole discretion, to change the date or dates upon which the event is held or to cancel the event and shall not be liable in damages or otherwise by reason of any such change or cancellation, other than to refund in full any amounts paid by the Sponsor to CanWEA.
- The Sponsor is responsible for compliance with all applicable laws, bylaws, ordinances, regulations, requirements, codes and standards, including those with respect to fire, safety, health and environmental matters and shall ensure that all equipment, materials and goods used by the Sponsor (if applicable) so comply.
- The Sponsor shall indemnify and hold harmless CanWEA from and against any loss, injury or damages whatsoever suffered by CanWEA as a result of the Sponsor's participation in the event, including without limitation, any third party claim against CanWEA with respect to loss, injury or damage sustained or suffered by any other exhibitor or sponsor, the owner of the building, attendees of the conference, and their respective directors, officers, agents and employees.
- **CANCELLATION POLICY:** From date sponsorship confirmation to 45 days prior to event (21 April 2020), 50% refund. If less than 45 days' notice, no refund will be applied.

Contact us:

Kathryn Boire, Canadian Wind Energy Association (CanWEA)
240 Bank Street, Suite 400 Ottawa, Ontario, Canada K2P 1X4

T: (613) 614-8501 **E:** kathryn@canwea.ca

www.canwea.ca

SPONSOR AGREEMENT FORM

Contact Name:			
Title:			
Organization:			
Mailing Address:	<hr/> <small>Address Line 1</small> <hr/> <small>Address Line 2</small> <hr/> <small>City</small> <small>Province/State</small> <hr/> <small>Postal/ZIP Code</small> <small>Country</small>		
Telephone:			
Email:			
Website:			
Sponsorship: + 13% HST CanWEA # 13450-0008	<input type="checkbox"/> Title Sponsor - \$15,000 <input type="checkbox"/> Mobile App Sponsor - \$5,000 <input type="checkbox"/> Networking Reception Sponsor - \$7,500 <input type="checkbox"/> Hospitality Sponsor - \$5,000 <input type="checkbox"/> Lunch Sponsor - \$7,500 <input type="checkbox"/> Charging Station Sponsor - \$3,000 <input type="checkbox"/> Session Sponsor - \$5,000 <input type="checkbox"/> Delegate Mints Sponsor - \$3,000 <input type="checkbox"/> Notebooks & Pens Sponsor - \$5,000 <input type="checkbox"/> Event Sponsor - \$2,500		
<p>CanWEA accepts payment by cheque (Canadian dollars), VISA, MasterCard or Amex. Please make cheque payable to CanWEA and mail to: CanWEA 240 Bank Street, Suite 400, Ottawa, ON, Canada, K2P 1X4</p> <p>If paying by credit card, please complete the following and email to events@canwea.ca.</p>			
<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> AMEX	#:		
Expiry Date:		CVV:	
Card Holder's Name:			
Signature:			
<p>CanWEA has final approval on all sponsorship initiatives including signage, product give-aways, pictures and event messaging. Payment is due no later than March 6, 2020 to confirm sponsorship.</p> <p>Questions? Please contact Kathryn Boire Email: kathryn@canwea.ca Tel: 613-614-8501</p>			