



## 2017 Official Contest Rules and Regulations

**No purchase necessary. This Contest is intended for viewing and participation in all Canadian provinces and territories with the exception of Québec. Do not proceed if you are not a legal resident of Canada or if you are a resident of the province of Québec at time of participation. Entry in this Contest constitutes acceptance of these Official Contest Rules and Regulations (“Rules”). The Rules are a contract, so read them carefully before entering. Without limitation, this contract includes indemnities and releases from you and a limitation of your rights and remedies.**

To celebrate Global Wind Day, the international annual day for discovering the power of wind, and the growing contribution of wind energy in Canada, the Canadian Wind Energy Association (“CanWEA”) is launching its Power of Wind Contest 2017.

The Contest will showcase how Canadians see the potential of renewable energy. Students who are entering, or are currently pursuing, post-secondary education and members of the general public are invited to share their vision of how wind energy can contribute to Canada’s future by submitting a photo or visual image that illustrates, expresses, or generally conveys this vision.

A visual image can be an original photograph, a digital creation or a digital representation of personal artwork. All submissions must be original works by the individual entering the Contest. Winning submissions will be featured in CanWEA’s 2018 Friends of Wind calendar and will be announced in the 2017 fall issue of WindSight Magazine. Use your imagination and get creative!

### **Things to Remember**

The Friends of Wind calendar is a product of CanWEA’s Friends of Wind program which provides avenues for interested individuals and organizations to “join the conversation” about Canada’s energy future in meaningful and impactful ways.

The calendar is supported by wind energy industry leaders and will be seen by and distributed to a broad audience, including industry members, communities, schools, and members of the general public. The calendar will be printed in both official languages. It will be printed in full color with pages roughly standard letter-sized and designed to hang on a wall.

We encourage all entrants into the Contest to focus on how Canada can build on the positive progress that has helped Canada take its strong position as a global wind energy leader.

Submissions will be evaluated by CanWEA for effective use of positive messaging, vibrant or unique use of colour, and optimistic forward-looking imagery. Ideally, winning submissions will provide a sense of motivation and hope for a clean energy future in Canada.

### **Timing**

The Contest will run from June 15, 2017 (Global Wind Day) through August 1, 2017. The winners will be announced in the 2017 fall issue of WindSight Magazine.

### **Prizes**

The winning categories for the Contest will be:

General public:

- One prize of \$1,000 and placement in the 2018 Friends of Wind Calendar

Student bursary:

- Two prizes of a \$1,000 bursary and placement in the 2018 Friends of Wind Calendar

Honourable mentions: There is room for up to ten additional Contest entries to be featured in the 2018 Friends of Wind calendar!

### **How to Enter**

One (1) entry per person.

Please email your file or link to [info@friendsofwind.ca](mailto:info@friendsofwind.ca) by 11:59 p.m. (EST) August 1, 2017. Late entries will not be considered. Similarly, only entries that fully meet the Contest requirements will be considered.

The submission email must include your name, school and program (if applicable), a picture of yourself (for use in the announcement of winners and calendar) and a maximum 50-word biography (also for use in communications about winning entries and the calendar). **Clearly indicate which of the categories you are applying to – general public or student bursary.**

Please note, files over 8MB will need to be submitted via a web transfer to [info@friendsofwind.ca](mailto:info@friendsofwind.ca).

### **Submission Specifications**

#### **For full page images:**

3375 pixels x 2635 pixels  
(11 inches (28 centimetres) x 8.5 inches (21.5 centimetres), 300dpi)

#### **For smaller images:**

1200 pixels x 900 pixels  
(4 inches (10 centimetres) x 3 inches (7.5 centimetres), 300dpi)

### **Terms and Conditions**

#### ***Eligibility***

The Contest is open to participants from Canada. Quebec residents are not eligible to take part in the Contest. There is no entry fee. Each participant can submit **only one (1)** entry to this Contest. CanWEA employees and employees of CanWEA member organizations are not eligible to take part in the Contest, nor are their relatives or members of their families.

CanWEA reserves the right to use any submission provided as part of an entry on its website or for other marketing materials.

#### **To be eligible for the general public prize, the winning applicants must have (and by entering the Contest all applicants attest to having):**

- Canadian citizenship or permanent resident status
- Proof of residency in a Canadian province

#### **To be eligible for the student bursary, the winning student applicants must have (and by entering the Contest all student applicants attest to having):**

- Canadian citizenship or permanent resident status
- Proof of residency in a Canadian province
- For graduating high school or CEGEP students, proof of enrolment at a recognized Canadian publicly funded post-secondary school for the fall 2017 academic term
- For full-time university or college students, proof of enrolment at a recognized publicly funded Canadian post-secondary school for the 2017/2018 and/or fall 2017 academic terms

#### ***Selection process***

The Contest opens on June 15, 2017 and entries will be accepted until 11:59 p.m. (EST) August 1, 2017. Odds of winning vary depending on the total number of entries that are received. The decision of the judges is final. Only winners will be contacted after submissions have been reviewed. Winners will be announced in the 2017 fall issue of WindSight Magazine.

Winners will be contacted by CanWEA following the release of the 2017 fall issue of WindSight Magazine to inform them that their submission was selected and to obtain the necessary banking information (if applicable) to transfer the bursary/prize funds.

#### ***General***

By entering the Contest, you give CanWEA permission to use your entry and any information that you have provided for marketing the Contest and generating publicity. This includes, but is not limited to, using your name, municipality, image, visual submission and information about your entry in news releases, blogs, website content and the Friends of Wind calendar.

In the event that the Contest is not capable of running as planned for any reason whatsoever beyond the reasonable control of CanWEA, which affect the administration, security, integrity or proper conduct of this Contest,

CanWEA reserves the right to terminate or suspend the Contest, in whole or in part, or modify it in any way, at its sole discretion, without advance notice.

CanWEA reserves the right to disqualify any individual who it finds to be in violation of Rules or tampers with the Contest process. CanWEA also reserves the right to refuse an entry from a person whose eligibility is in question or who has been disqualified or is otherwise ineligible to participate.

By entering the Contest you consent to the receipt of commercial electronic messages from CanWEA relating to the Contest.

***Limitations of liability and Indemnifications***

By submitting an entry you agree to release CanWEA, its directors, officers, employees, agents and assigns from any and all claims and liability arising out of or in any way connected with the operation of the Contest and acceptance, redemption and use of a prize.

By entering in the Contest, you agree to indemnify, defend and hold harmless CanWEA, its directors, officers, employees, agents and assigns from any and all claims and liability arising out of or in any way connected with the operation of this Contest, including claims of copyright infringement relating to submissions, as well as acceptance, redemption and use of a prize. The prize winners assume all liability for any injury or damage caused, or claimed to be caused, by participation in this Contest or acceptance, redemption and use of a prize.

No responsibility or liability is assumed by CanWEA, its directors, officers, employees, agents and assigns, for failure of any entry to be received because of technical problems or lost, misdirected, illegible or late entries which, for any reason, are not received.

**The Canadian Wind Energy Association**

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Any additional questions should be directed to: [info@friendsofwind.ca](mailto:info@friendsofwind.ca)