



*Omnibus
Survey Report
Saskatchewan*

for



May 2015

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Methodology & Logistics

Overview

- This report represents the findings from a telephone survey of residents of Saskatchewan conducted by Oraclepoll for CANWEA. The CANWEA questions were included in Oraclepoll Prairies omnibus telephone polls for the prairies.

Study Sample

- A total of n=750 voting age residents were surveyed from the province of Saskatchewan. The margin of error for this sample is $\pm 3.6\%$, nineteen out of twenty times.

Survey Method

- All surveys were conducted by telephone using live operators at the Oraclepoll call centre facility.
- The survey was conducted using computer-assisted techniques of telephone interviewing (CATI) and random number selection. The survey database was inclusive of new numbers and cell phone only residences.
- A total of 20% of all interviews were monitored and the management of Oraclepoll Research Limited supervised 100%.
- Surveys were conducted between the days of May 19th and May 25th 2015.

Logistics

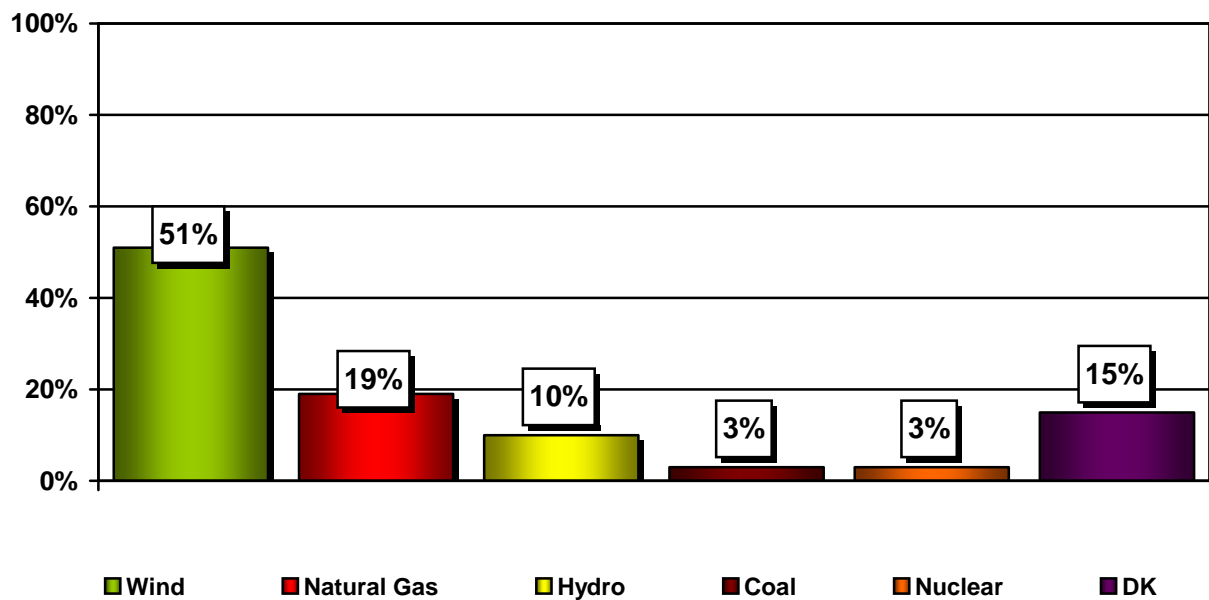
- Initial calls were made between the hours of 5 p.m. and 9 p.m. within each time zone. Subsequent call backs of no-answers and busy numbers were made on a (staggered) daily rotating basis up to 5 times (from 10 a.m. to 9 p.m.) until contact was made. In addition, telephone interview appointments were attempted with those respondents unable to complete the survey at the time of contact.

Saskatchewan Executive Summary

First asked was the following question about energy technology preferences.

“Saskatchewan needs to build new electricity generators to keep up with growing demand while at the same time reducing its Carbon Dioxide and other Greenhouse Gas Emissions.”

“In your opinion, which of the following technologies should be the highest priority for Saskatchewan?”

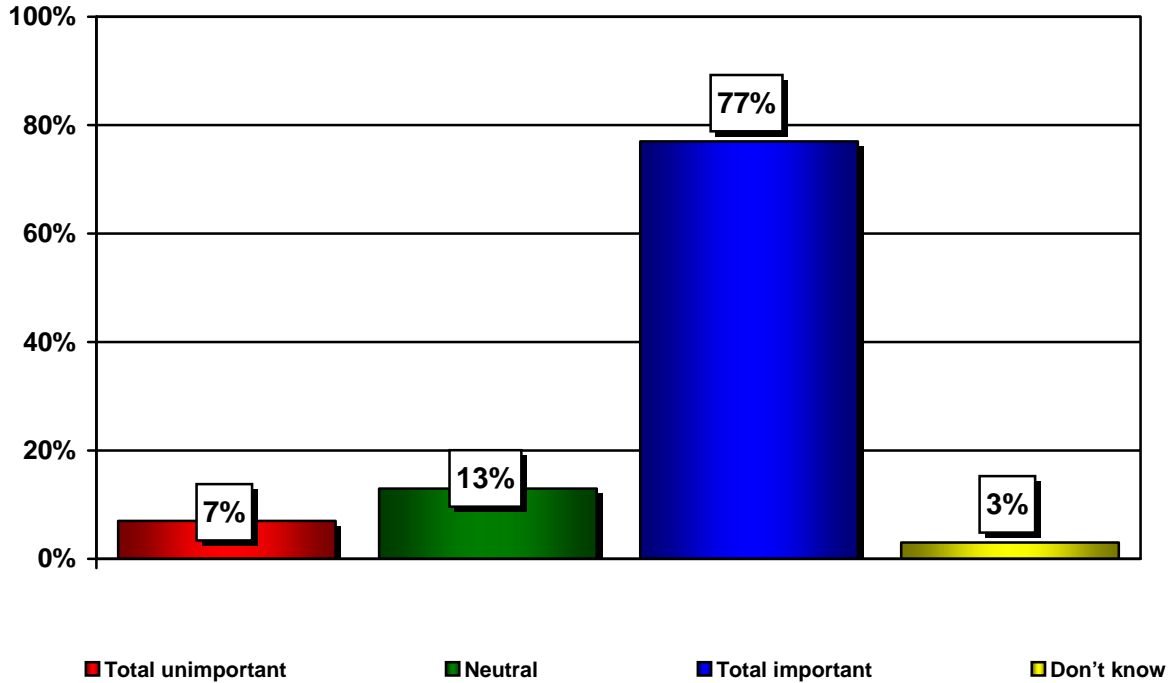


Wind was the preferred technology choice by slightly more than half or 51% of those interviewed. Next most named by respondents was natural gas by 19% and hydro by 10%, while only 3% named each of coal with carbon capture and nuclear. A total of 15% did not know or had no opinion.

The following preamble was read and then respondents were asked about the importance of Saskatchewan reducing its emissions.

“Saskatchewan and Alberta are the two provinces in Canada that produce the highest amount of Carbon Dioxide and other Greenhouse Gas Emissions per capita.”

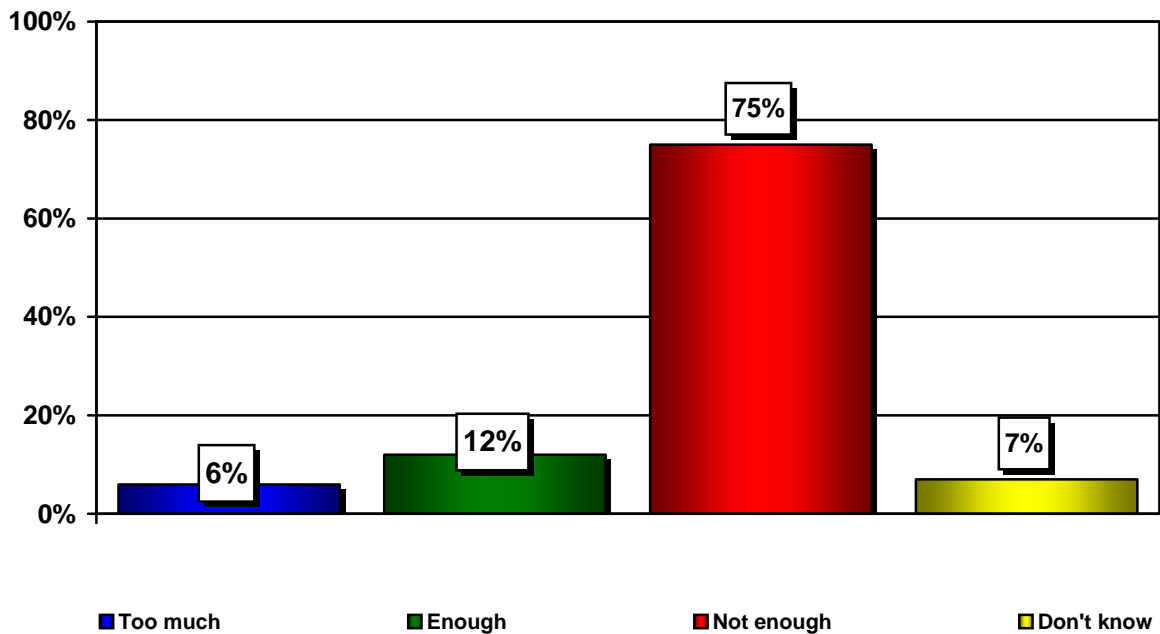
“How important is it to you that Saskatchewan make improvements on reducing these emissions?”



Almost eight in ten Saskatchewan voters or 77% feel that it is important to reduce the provinces Carbon Dioxide and other Greenhouse Gas Emissions, compared to only 7% that do not, while 13% had a neutral opinion (neither important nor unimportant) and 3% did not know.

Voters were also asked how they felt the province is doing enough to develop renewables in the province.

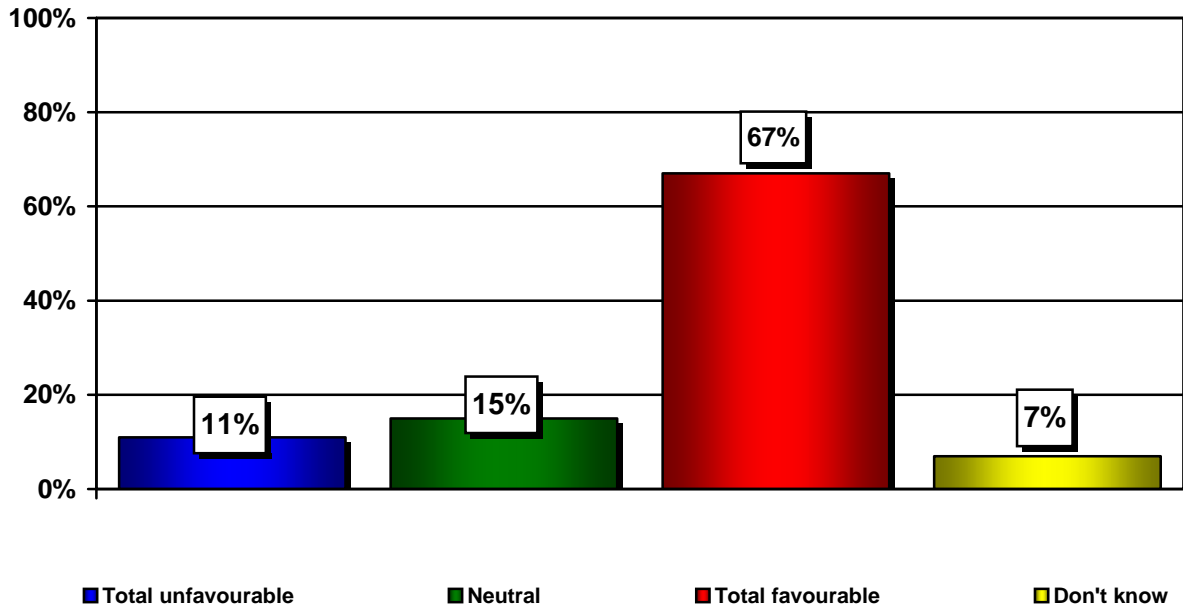
"Do you think that the Government of Saskatchewan has done too much, enough, or not enough, to develop renewable energy like wind in the province?"



Three-quarters (75%) of those surveyed are of the opinion the province is not doing enough to develop renewable energy like wind in Saskatchewan, compared to only 6% that said it is doing too much and 12% enough. 7% did not know or were unsure.

Respondents then were asked to rate their opinion of wind energy using a scale from, 1-very unfavourable to 5-very favourable.

"What is your opinion of wind energy as a source that will be able to provide large amounts of electricity for Saskatchewan?"



Two-thirds of voters or 67% have a favourable opinion of wind energy, 11% an unfavourable one, while 15% hold a neutral view (neither favourable nor unfavourable) and 7% had no opinion.

Vote Intent

Respondents in Saskatchewan were asked a question about their provincial vote intent. Saskatchewan residents were asked about the likelihood to vote for a Party in the next Election.

	Percent
Saskatchewan Party	60.8
New Democratic Party	26.7
Liberal Party	4.8
Green Party	4.1
Progressive Conservative Party	3.7
Total	100.0

The Saskatchewan Party has a commanding lead with 61% support, while the NDP trail with 27%. A total of 5% back the Liberals, 4% the Progressive Conservatives and 4% the Green Party. A total of 22% of voters were still undecided.

SASKATCHEWAN RESULTS BY QUESTION

Q1. Saskatchewan needs to build new electricity generators to keep up with growing demand while at the same time reducing its Carbon Dioxide and other Greenhouse Gas Emissions. In your opinion, which of the following technologies should be the highest priority for Saskatchewan? <READ & ROTATE>

Q1. In your opinion, which of the following technologies should be the highest priority for Saskatchewan? <READ & ROTATE>

	Frequency	Percent
Coal with carbon capture	20	2.7
Hydro	75	10.0
Natural Gas	139	18.5
Nuclear	22	2.9
Wind	385	51.3
Don't know	109	14.5
Total	750	100.0

Q2. Saskatchewan and Alberta are the two provinces in Canada that produce the highest amount of Carbon Dioxide and other Greenhouse Gas Emissions per capita. How important is it to you that Saskatchewan makes improvements on reducing these emissions? Please use a scale from 1-not at important to 5-very important.

Q2.Saskatchewan and Alberta are the two provinces in Canada that produce the highest amount of Carbon Dioxide and other Greenhouse Gas Emissions per capita. How important is it to you that Saskatchewan makes improvements on reducing these emissions? Please use a scale from 1-not at important to 5-very important.

	Frequency	Percent
1-Not at all important	33	4.4
2-Not important	18	2.4
3- Neither important nor unimportant (neutral)	99	13.2
4-Important	295	39.3
5-Very important	282	37.6
Don't know	23	3.1
Total	750	100.0

Q3. Do you think that the Government of Saskatchewan has done too much, enough, or not enough, to develop renewable energy like wind in the province?

	Frequency	Percent
Too much	46	6.1
Enough	91	12.1
Not enough	560	74.7
Don't know	53	7.1
Total	750	100.0

Q4. What is your opinion of wind energy as a source that will be able to provide large amounts of electricity for Saskatchewan? Please use a scale from 1-very unfavourable to 5-very favourable.

	Frequency	Valid Percent
1-Very unfavourable	36	4.8
2-Unfavourable	45	6.0
3-Neither favourable nor unfavourable	111	14.8
4-Favourable	210	28.0
5-Very favourable	293	39.1
Don't know	55	7.3
Total	750	100.0

Q5. If a provincial Election were held today in Saskatchewan, what Party would you be most likely to vote for or would you be leaning towards at this time?<READ & ROTATE>

VOTE INTENT

	Frequency	Percent
Green Party	24	3.2
Liberal Party	28	3.7
New Democratic Party	157	20.9
Progressive Conservative Party	22	2.9
Saskatchewan Party	358	47.7
Don't know / Undecided	161	21.5
Total	750	100.0

DECIDED VOTE INTENT – EXCLUDING UNDECIDED

	Frequency	Percent
Green Party	24	4.1
Liberal Party	28	4.8
New Democratic Party	157	26.7
Progressive Conservative Party	22	3.7
Saskatchewan Party	358	60.8
Total	589	100.0

SASKATCHEWAN CROSSTABULATIONS

		Q1. In your opinion, which of the following technologies should be the highest priority for Saskatchewan?					
		Coal with carbon capture	Hydro	Natural Gas	Nuclear	Wind	Don't know
Age	18-34	2.2%	18.1%	23.7%	2.2%	44.4%	9.5%
	35-54	1.5%	3.7%	21.7%	5.2%	53.6%	14.2%
	55 and over	4.4%	9.2%	10.4%	1.2%	55.4%	19.5%

		Q1. In your opinion, which of the following technologies should be the highest priority for Saskatchewan?					
		Coal with carbon capture	Hydro	Natural Gas	Nuclear	Wind	Don't know
Rural / Urban	Rural	5.3%	4.9%	24.9%	1.6%	50.2%	13.1%
	Urban	1.4%	12.5%	15.4%	3.6%	51.9%	15.2%

		Q1. In your opinion, which of the following technologies should be the highest priority for Saskatchewan?					
		Coal with carbon capture	Hydro	Natural Gas	Nuclear	Wind	Don't know
Income	Under \$75,000	1.0%	10.3%	11.3%	6.2%	50.3%	21.0%
	Under \$100,000	1.7%	8.3%	21.6%	2.1%	47.7%	18.7%
	\$100,000 +	1.2%	13.8%	15.8%	2.0%	62.5%	4.7%

		Q1. In your opinion, which of the following technologies should be the highest priority for Saskatchewan?					
		Coal with carbon capture	Hydro	Natural Gas	Nuclear	Wind	Don't know
Gender	Male	5.1%	15.1%	22.2%	5.4%	43.8%	8.4%
	Female	0.3%	5.0%	15.0%	0.5%	58.7%	20.5%

VOTE	Q1. In your opinion, which of the following technologies should be the highest priority for Saskatchewan?					
	Coal with carbon capture	Hydro	Natural Gas	Nuclear	Wind	Don't know
Green Party		4.2%	4.2%		91.7%	
Liberal Party	3.6%	3.6%	57.1%	3.6%	21.4%	10.7%
New Democratic Party	0.6%	4.5%	1.9%	0.6%	80.3%	12.1%
Progressive Conservative	4.5%	13.6%	13.6%	9.1%	50.0%	9.1%
Saskatchewan Party	4.7%	12.0%	20.7%	5.0%	42.5%	15.1%

		Q2.Saskatchewan and Alberta are the two provinces in Canada that produce the highest amount of Carbon Dioxide and other Greenhouse Gas Emissions per capita. How important is it to you that Saskatchewan makes improvements on reducing these emissions?					
		1-Not at all important	2-Not important	3- Neither important nor unimportant (neutral)	4-Important	5-Very important	Don't know
Age	18-34	4.3%	1.3%	10.3%	41.4%	40.1%	2.6%
	35-54	4.9%	4.1%	16.1%	38.6%	32.6%	3.7%
	55 and over	4.0%	1.6%	12.7%	38.2%	40.6%	2.8%

		Q2.Saskatchewan and Alberta are the two provinces in Canada that produce the highest amount of Carbon Dioxide and other Greenhouse Gas Emissions per capita. How important is it to you that Saskatchewan makes improvements on reducing these emissions?					
		1-Not at all important	2-Not important	3- Neither important nor unimportant (neutral)	4-Important	5-Very important	Don't know
Rural / Urban	Rural	4.5%	2.4%	13.5%	46.5%	32.2%	0.8%
	Urban	4.4%	2.4%	13.1%	35.8%	40.2%	4.2%

		Q2.Saskatchewan and Alberta are the two provinces in Canada that produce the highest amount of Carbon Dioxide and other Greenhouse Gas Emissions per capita. How important is it to you that Saskatchewan makes improvements on reducing these emissions?					
		1-Not at all important	2-Not important	3- Neither important nor unimportant (neutral)	4-Important	5-Very important	Don't know
Income	Under \$75,000	1.5%	1.5%	10.8%	32.3%	53.3%	0.5%
	Under \$100,000	1.7%	3.7%	15.8%	52.3%	24.1%	2.5%
	\$100,000 +	1.6%	2.4%	15.8%	41.1%	38.3%	0.8%

		Q2.Saskatchewan and Alberta are the two provinces in Canada that produce the highest amount of Carbon Dioxide and other Greenhouse Gas Emissions per capita. How important is it to you that Saskatchewan makes improvements on reducing these emissions?					
		1-Not at all important	2-Not important	3- Neither important nor unimportant (neutral)	4-Important	5-Very important	Don't know
Gender	Male	5.9%	2.2%	15.4%	42.4%	29.2%	4.9%
	Female	2.9%	2.6%	11.1%	36.3%	45.8%	1.3%

VOTE		Q2.Saskatchewan and Alberta are the two provinces in Canada that produce the highest amount of Carbon Dioxide and other Greenhouse Gas Emissions per capita. How important is it to you that Saskatchewan makes improvements on reducing these emissions?					
		1-Not at all important	2-Not important	3- Neither important nor unimportant (neutral)	4-Important	5-Very important	Don't know
Green Party				8.3%	29.2%	58.3%	4.2%
Liberal Party			7.1%	14.3%	35.7%	32.1%	10.7%
New Democratic Party				10.2%	20.4%	68.2%	1.3%
Progressive Conservative		9.1%	9.1%	13.6%	36.4%	31.8%	
Saskatchewan Party		5.9%	3.9%	18.7%	47.2%	22.3%	2.0%

		Q3. Do you think that the Government of Saskatchewan has done too much, enough, or not enough, to develop renewable energy like wind in the province?			
		Too much	Enough	Not enough	Don't know
Age	18-34	3.4%	17.7%	72.4%	6.5%
	35-54	6.0%	9.4%	76.0%	8.6%
	55 and over	8.8%	10.0%	75.3%	6.0%

		Q3. Do you think that the Government of Saskatchewan has done too much, enough, or not enough, to develop renewable energy like wind in the province?			
		Too much	Enough	Not enough	Don't know
Rural / Urban	Rural	10.2%	12.7%	75.1%	2.0%
	Urban	4.2%	11.9%	74.5%	9.5%

		Q3. Do you think that the Government of Saskatchewan has done too much, enough, or not enough, to develop renewable energy like wind in the province?			
		Too much	Enough	Not enough	Don't know
Income	Under \$75,000	9.7%	10.3%	78.5%	1.5%
	Under \$100,000	4.1%	18.7%	65.1%	12.0%
	\$100,000 and over	2.4%	9.9%	85.0%	2.8%

		Q3. Do you think that the Government of Saskatchewan has done too much, enough, or not enough, to develop renewable energy like wind in the province?			
		Too much	Enough	Not enough	Don't know
Gender	Male	7.0%	12.7%	72.7%	7.6%
	Female	5.3%	11.6%	76.6%	6.6%

		Q3. Do you think that the Government of Saskatchewan has done too much, enough, or not enough, to develop renewable energy like wind in the province?			
		Too much	Enough	Not enough	Don't know
	Green Party			95.8%	4.2%
	Liberal Party	7.1%	50.0%	35.7%	7.1%
VOTE	New Democratic Party	1.3%	1.3%	94.9%	2.5%
	Progressive Conservative	36.4%	18.2%	40.9%	4.5%
	Saskatchewan Party	9.5%	12.3%	72.6%	5.6%

		Q4. What is your opinion of wind energy as a source that will be able to provide large amounts of electricity for Saskatchewan? Please use a scale from 1-very unfavourable to 5-very favourable.					
		1-Very unfavourable	2-Unfavourable	3-Neither favourable nor unfavourable	4-Favourable	5-Very favourable	Don't know
Age	18-34	3.9%	6.0%	9.1%	26.7%	47.0%	7.3%
	35-54	5.6%	4.1%	17.6%	26.2%	37.5%	9.0%
	55 and over	4.8%	8.0%	17.1%	31.1%	33.5%	5.6%

		Q4. What is your opinion of wind energy as a source that will be able to provide large amounts of electricity for Saskatchewan? Please use a scale from 1-very unfavourable to 5-very favourable.					
		1-Very unfavourable	2-Unfavourable	3-Neither favourable nor unfavourable	4-Favourable	5-Very favourable	Don't know
Rural / Urban	Rural	4.9%	4.1%	13.5%	26.9%	44.9%	5.7%
	Urban	4.8%	6.9%	15.4%	28.5%	36.2%	8.1%

		Q4. What is your opinion of wind energy as a source that will be able to provide large amounts of electricity for Saskatchewan? Please use a scale from 1-very unfavourable to 5-very favourable.					
		1-Very unfavourable	2-Unfavourable	3-Neither favourable nor unfavourable	4-Favourable	5-Very favourable	Don't know
Income	Under \$75,000	2.6%	1.0%	17.4%	41.0%	29.2%	8.7%
	Under \$100,000	2.1%	9.5%	14.5%	28.2%	36.9%	8.7%
	\$100,000 +	1.6%	7.9%	16.6%	20.2%	52.6%	1.2%

		Q4. What is your opinion of wind energy as a source that will be able to provide large amounts of electricity for Saskatchewan? Please use a scale from 1-very unfavourable to 5-very favourable.					
		1-Very unfavourable	2-Unfavourable	3-Neither favourable nor unfavourable	4-Favourable	5-Very favourable	Don't know
Gender	Male	6.5%	9.7%	15.1%	36.8%	25.7%	6.2%
	Female	3.2%	2.4%	14.5%	19.5%	52.1%	8.4%

VOTE	Q4. What is your opinion of wind energy as a source that will be able to provide large amounts of electricity for Saskatchewan? Please use a scale from 1-very unfavourable to 5-very favourable.					
	1-Very unfavourable	2-Unfavourable	3-Neither favourable nor unfavourable	4-Favourable	5-Very favourable	Don't know
Green Party				8.3%	91.7%	
Liberal Party	3.6%	10.7%	7.1%	57.1%	17.9%	3.6%
New Democratic Party	0.6%	10.2%	15.3%	40.1%	32.5%	1.3%
Progressive Conservative	9.1%	31.8%	9.1%	13.6%	31.8%	4.5%
Saskatchewan Party	6.1%	5.3%	14.2%	21.2%	41.6%	11.5%

		VOTE				
		Green Party	Liberal Party	New Democratic Party	Progressive Conservative Party	Saskatchewan Party
Age	18-34	3.8%	4.3%	21.5%	2.7%	67.7%
	35-54	7.5%	7.5%	15.0%	6.1%	64.0%
	55 and over	0.5%	2.1%	45.0%	2.1%	50.3%

		VOTE				
		Green Party	Liberal Party	New Democratic Party	Progressive Conservative Party	Saskatchewan Party
Rural / Urban	Rural	3.6%	6.2%	19.1%	2.6%	68.6%
	Urban	4.3%	4.1%	30.4%	4.3%	57.0%

		VOTE				
		Green Party	Liberal Party	New Democratic Party	Progressive Conservative Party	Saskatchewan Party
Income	Under \$75,000	4.6%	2.0%	43.8%	0.7%	49.0%
	Under \$100,000	8.0%	10.0%	12.5%	5.0%	64.5%
	\$100,000 and over	0.5%	2.5%	25.6%	5.4%	66.0%

		VOTE				
		Green Party	Liberal Party	New Democratic Party	Progressive Conservative Party	Saskatchewan Party
Gender	Male	2.3%	6.7%	31.5%	1.0%	58.4%
	Female	5.8%	2.7%	21.6%	6.5%	63.2%

